

Why choose Helsinki Happiness?

Helsinki
Partners

Helsinki



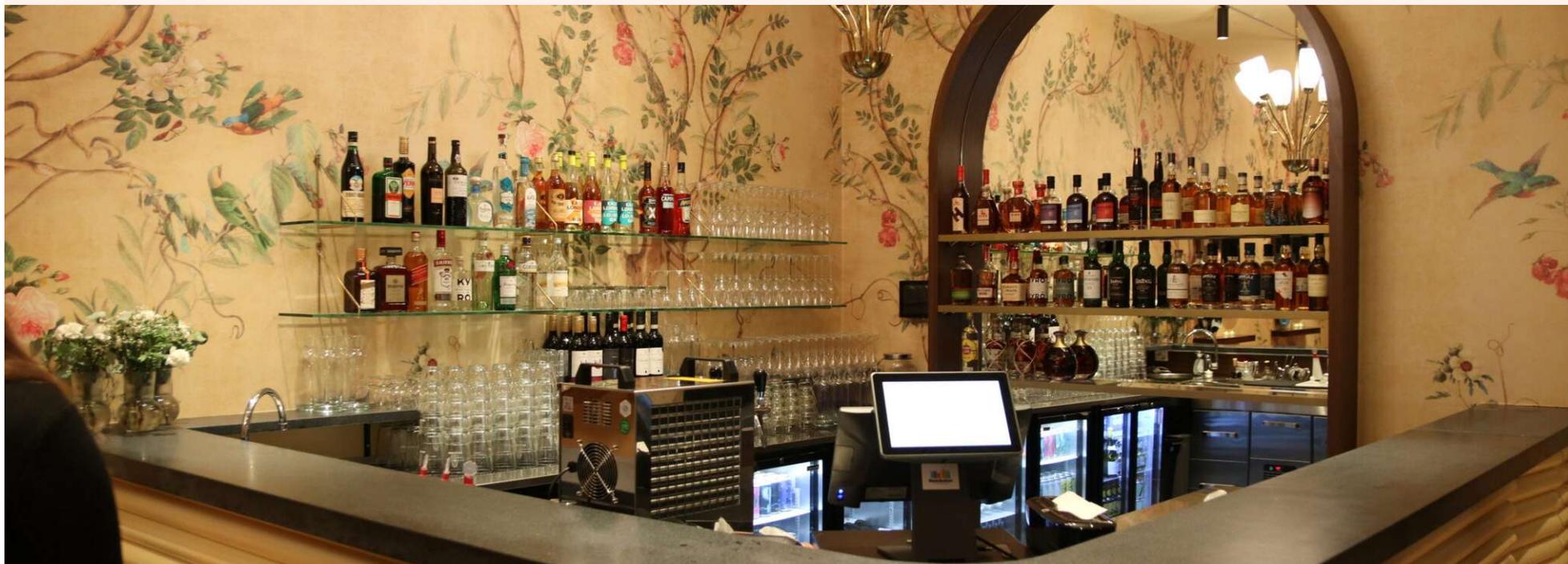


What's new right now?

**Helsinki
Partners**

Helsinki

Guided tours and a new restaurant at central railway station!



Bookings: kellotorni.fi

Helsinki
Partners



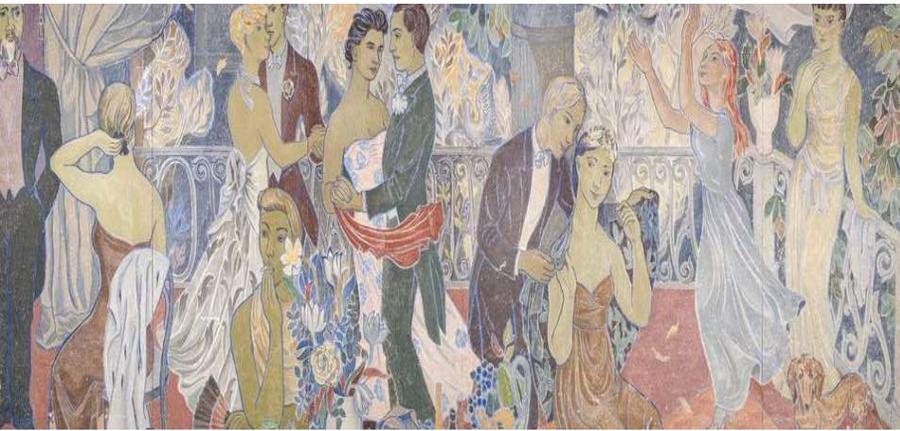


Helsinki

Paradox Museum!

<https://paradoxmuseum.com/>

Art, old and new:



This year, in HAM (Helsinki Art Museum) the art of Tove Jansson, who is widely known as the author of the Moomin stories, will be showcased in a large art exhibition.

Helsinki
Partners

Helsinki



Real Helsinki
Classic: Ateneum



Veikkaus Arena is open for business!

**Helsinki
Partners**

Helsinki

Concerts in 2026: Scorpions, Def Leppard, ZZ Top, Lenny Kravitz

Main events in Helsinki 2026

- 🌟 **Lux Helsinki**
- 📅 *6 – 11 January 2026* – A spectacular **light art festival** that illuminates public spaces across the city during the dark winter days with creative and interactive installations.
- 🏃 **Helsinki City Run**
- 📅 *15 – 16 May 2026* – One of Finland’s largest running events, with marathon, half-marathon and shorter distances ending at Olympiastadion.
- 🌍 **World Village Festival**
- 📅 *16 – 17 May 2026* – Free multicultural festival celebrating sustainable development, global cultures, workshops, music and food.
- 🎵 **Helsinki City Festival**
- 📅 *12 – 14 June 2026* – Big music and cultural festival at the Ice Hall area, featuring international and Finnish artists.
 - 🎈 **Helsinki Day**
- 📅 *12 June 2026* – City’s official birthday with free events and celebrations across public spaces.

-  **Helsinki Pride**
-  *22 – 28 June 2026* – One of the largest Pride festivals in the Nordics with parades, parties and social programs.
-  **Tuska Festival**
-  *26 – 28 June 2026* – Major heavy metal music festival in Suvilahti.
-  **Helsinki Cup**
-  *6 – 11 July 2026* – World's second-largest youth football tournament.
-  **Flow Festival**
-  *14 – 16 August 2026* – Internationally recognised music and arts festival at Suvilahti.
-  **Helsinki Festival (Helsingin juhlaviikot)**
-  *20 August – 6 September 2026* – The biggest multidisciplinary arts festival in the Nordic countries, featuring music, theatre, dance, visual arts and more.
-  **Helsinki Design Week**
-  *28 August – 6 September 2026* – Scandinavia's largest design and architecture event with exhibitions, talks and workshops.

- 🍁 **Seasonal & Traditional Events**

- 🐟 **Helsinki Baltic Herring Market**

- 📅 *October 2026* – Historic outdoor market on the Kauppatori with fresh Baltic herring, local food and maritime culture.

- 🎄 **Helsinki Christmas Market**

- 📅 *November – December 2026* – Classic Christmas market with crafts, gifts and holiday treats.

- 🎆 **Helsinki New Year Celebration**

- 📅 *31 December 2026* – Public festivities and countdown at Kansalaistori square.



A photograph of two women sitting on a stone ledge by the water, looking out at a city skyline. The woman in the foreground is wearing a blue jacket and sunglasses, holding a blue mug. The woman behind her is also wearing sunglasses and holding a blue mug. The background shows a city skyline with several tall buildings under a clear sky. The water is in the foreground, and the stone ledge is in the middle ground.

Main themes

Helsinki
Partners

Helsinki

Design

Design is a lifestyle for the Finns. Be it functional public spaces, well-planned digital experiences, or inclusive services, design is woven into Helsinki's everyday life.

New Architecture and Design Museum on the way (ready by 2030)!

**Helsinki
Partners**



Helsinki



FOOD: Dive into the Helsinki food scene

Openness, connection to local produce, and quiet confidence defines dining in Helsinki. Access to restaurants that blend Nordic roots with international flavours – confident, creative, and steadily shaping one of the most exciting food scenes in the Nordics.

Helsinki



Helsinki Distilling Company

HDCO is a beloved distillery and offers tours and tastings of their premium gin and whiskey cellars

[Helsinki Distillery and Whisky Cellar](#)



Food & wine tours

Experience Helsinki's food scene by exploring local coffee shops, market halls and local restaurants

[Vino Tours and more](#)



Local Market Halls

Helsinki boasts 3 traditional market halls, offering fresh local food, local souvenirs and local atmosphere!

[Quick Guide: Helsinki market halls](#)

SAUNA EXPERIENCE



Public saunas

Modern seaside Sauna, where you can combine great food and Wellbeing.

[Public saunas](#)



In 2020, Finland's sauna culture was inscribed on UNESCO's Representative List of the Intangible Cultural Heritage of Humanity, acknowledging its significance in Finnish society.



Design District

The Design District stretches across 25 streets through the central districts of Helsinki, from 200+ boutiques, galleries, restaurants, hotels and museums, it's *the* place for all things design.

[Design District Helsinki](#)



Design Museum

Take a deep dive into Finnish design history and contemporary trends, or visit seasonal markets at the Design Museum Helsinki

[AD Museum](#)



Udumbara pottery studio

Pottery workshops and retreats guided by an experienced potter, Eva Spoof.

[Udumbara](#)

Maritime Helsinki

With over 300 islands sprinkled across its sparkling coastline, Helsinki offers endless ways to explore the sea's timeless pull!

**Helsinki
Partners**



Helsinki

From world-class design to modern Nordic cuisine

Sample day itinerary in Helsinki!



Morning

Afternoon

Evening



Helsinki Partners

Helsinki

Sustainable Tourism

Helsinki has been named, for the second time, the world's most sustainable destination in the GDS Index.

Also, Helsinki was awarded the Green Destinations Certificate (GSTC) in 2024, solidifying Helsinki's efforts in sustainable development.

**Helsinki
Partners**





Tia Lehtinen



Sanna Salonen



Aino Mellais

Travel Trade

Helsinki Partners provides information, news, advice and assistance to tour operators and travel agents. We work closely with the travel trade to further the city and what it has to offer for its visitors.

Contact:

traveltrade@helsinki.fi

[MyHelsinki.fi](https://www.myhelsinki.fi)